Canon Strengthens Its 3D Proposition Through Strategic Partnership with Materialise

May 3, 2016

LONDON--(BUSINESS WIRE)--May 3, 2016-- Canon Europe, world leader in imaging solutions, today announces a new strategic partnership with Materialise NV (NASDAQ; MTLS), a leading provider of Additive Manufacturing (AM) software solutions and 3D printing services.

Through the arrangement, existing and prospective customers across Europe will have access to Materialise Magics, software specifically designed to efficiently guide users through every step of the AM or 3D printing workflow.

Equipped with a customisable, intuitive user interface, Materialise Magics offers smart, versatile data preparation that enhances a customer's 3D printing workflow. Underpinned by Canon's exceptional consultancy and support, customers will benefit from the ability to:

- **Import nearly all 3D file formats** and native colour information to stay in control of the original data
- **Repair and prepare files,** as well as correct problems and create watertight data and shortcuts to improve the 3D printing workflow
- **Enhance and edit data** to take designs to the next level by adding logos, serial numbers and hollow parts, as well as applying textures, and creating lattice structures
- **Prepare the build platform,** duplicating parts and orient them correctly
- **Print better parts,** view slices, detect collisions, save platforms and generate useful reports

Chris Blake, Sales & Marketing Director, 3D Printing at Canon Europe says: "The creative and commercial opportunities for 3D Printing are vast and the market continues to evolve and expand. As such, we are always looking for ways to enhance our existing proposition and add more value to our customers. We are therefore excited to partner with Materialise as part of our commitment to provide customers with the best 3D products and solutions, as well as unrivalled services and expertise."

Lieve Boeykens, Business Line Director 3D Printing Professionals at Materialise, comments: "Materialise is keen to enhance the communication between 3D software and printers to help businesses bring their ideas to life. We are thrilled to partner with a trusted name like Canon and put our software backbone for 3D Printing into the hands of businesses looking to print their boldest creations and innovations."

Materialise Magics will be available to Canon customers across Europe from 3 May 2016.

– ENDS –

Notes to the editor:

About Canon Europe

Canon Europe is the regional sales and marketing operation for Canon Inc., represented in 116 countries and employing 19,000 people across Europe, the Middle East and Africa (EMEA).

Founded in 1937 with the specific goal of making the best quality camera available to customers, Canon's tireless passion for the Power of Image has since extended its technology into many other markets and has established it as a world leader in both consumer and business imaging solutions.

Its solutions comprise products, ranging from digital compact and SLR cameras, through broadcast lenses and portable X-ray machines, to multi-function and production printers, all supported by a range of value added services.

Canon invests heavily in R&D to deliver the richest and most innovative products and services to satisfy customers' creative needs. From amateur photographers to professional print companies, Canon enables each customer to realise their own passion for image.

Canon's corporate philosophy is Kyosei – 'living and working together for the common good'. In EMEA, Canon Europe pursues sustainable business growth, focusing on reducing its own environmental impact and supporting customers to reduce theirs using Canon's products, solutions and services. Canon has achieved global certification to ISO 14001, demonstrating a world-class environmental management standard.

Further information about Canon Europe is available at: www.canon-europe.com

About Materialise
Materialise incorporates more than 25 years of 3D printing experience into a range of software solutions and 3D printing services, which together form the backbone of the 3D printing industry. Materialise's open and flexible solutions enable players in a wide variety of industries, including healthcare, automotive, aerospace, art and design, and consumer goods, to build innovative 3D printing applications that aim to make the world a better and healthier place. Headquartered in Belgium, with branches worldwide, Materialise combines the largest group of software developers in the industry with one of the largest 3D printing facilities in the world. For additional information, please visit: www.materialise.com.

About Materialise's Software Division
Materialise Software provides companies with a platform of software tools that manage and control the 3D printing process more efficiently, allowing them to meet the highest standards of the most demanding industries. Materialise Software's suite of solutions, Materialise Magics, includes industry-leading data preparation and design optimization tools, programs to integrate 3D printing into production environments, and software and control systems used by machine manufacturers to better bridge the gap between applications and 3D printers. These solutions are open by nature, empowering co-creation and collaboration between different players in the 3D printing and manufacturing eco-system and providing the industry a solid foundation on which to expand and grow. For additional information, please visit: http://software.materialise.com/

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Source: Materialise

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