



## **Materialise's Wilfried Vancraen Scheduled to Speak at TEDxLeuven**

March 1, 2012  
Thursday, March 1, 2012

Materialise is proud to announce that its CEO, Wilfried Vancraen, has been selected to speak at the first edition of TEDxLeuven on March 29th, 2012. During his presentation, Wilfried will discuss ways in which 3D Printing is transforming our world, for the better.

It is Wilfried's strong belief that although 3D Printing technology can also be misused, when used well, it has the power to greatly improve our lives in terms of the products we use, the designs we create, and the medical care we receive. As proof of this, he will provide examples that demonstrate how 3D Printing is already touching the lives of individuals on a much larger scale that many people imagine.

### **About TEDx**

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. For more information about TEDxLeuven, visit: <http://www.tedxleuven.com/>

### **The Materialise Group**

With its headquarters in Leuven, Belgium, and branches worldwide, Materialise has been playing an active role in the field of additive manufacturing since 1990. In addition to having the largest capacity of rapid prototyping equipment in Europe, Materialise also enjoys a stellar reputation as a provider of innovative software solutions. They have used their experience and expertise to create a better and healthier world through their involvement in rapid industrial and medical prototyping, and by providing bio-medical and clinical solutions such as medical image processing and surgical simulations. The advantages of additive manufacturing have been used by Materialise to develop unique solutions that make a world of difference for its many customers with their prototyping, production, and medical needs. These customers range from large companies in the automotive, consumer electronics, and consumables sectors; to famous hospitals, research institutes, and clinicians; to individual consumers interested in bringing their own unique creations to life through i.materialise or who want to purchase a celebrated .MGX design.

### **Contact**

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