

## Collaboration Between China 3D Printing Technology Industry Alliance and Materialise Made Official

December 2, 2013  
Monday, December 2, 2013

*Leuven, Belgium – December 2<sup>nd</sup>, 2013. In order to strengthen communication and cooperation within the [3D printing](#) industry, the China 3D Printing Technology Industry Alliance and Materialise formalized their partnership through a signing ceremony at Materialise HQ on Monday, November 25<sup>th</sup>. This was an important moment as it marked the start of a structural collaboration between Materialise and all players currently active in the Chinese 3D Printing market.*



Through the newly signed partnership agreement, Materialise, as a member of the Alliance, commits to support other members of the China 3D Printing Technology Industry Alliance through software and training while the Alliance commits to promote the legal use of Materialise's software. Materialise CEO, Fried Vancaeren, had this to say about the partnership, *"Materialise has long been active in the Chinese market and although we have supported many companies over the years, we were still somewhat on our own. Now, as members of the China 3D Printing Technology Industry Alliance, we will be working together with all of the major players in the Chinese 3D Printing market, with the shared goal of unleashing 3D Printing's full potential in China in a sustainable and healthy manner."*

Executive Chairman of the China 3D Printing Technology Industry Alliance, Luo Jun, was also pleased with the partnership and highlighted the benefits of improved collaboration and communication between players in China's 3D Printing industry and pioneers in the industry, such as Materialise. He also took this occasion to invite Materialise, and others in the industry, to take part in the 2014 World 3D Printing Technology Industry Conference and Exhibition, to be held in Qingdao from June 19-22, 2014. The previous and first edition of the conference attracted 600 guests from the world 3D Printing industry and more than 100 members of the press to Beijing for three days of information sharing and events. The 2014 edition will feature a 3D Printing Creative Competition, a 3D Printing Makers Competition, a 3D Printing Fashion show and the exhibition of the latest 3D Printing technologies, equipment and products.

For more information about the 2014 World 3D Printing Technology Industry Conference and Exhibition, visit: <http://www.world3dassociation.com/>

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## **About Materialise**

With its headquarters in Leuven, Belgium, and branches worldwide, Materialise has been playing an active role in the field of Additive Manufacturing (AM) since 1990. In addition to having the largest capacity of AM equipment in Europe, Materialise also enjoys a stellar reputation as a provider of innovative software solutions. They have used their experience and expertise to create a better and healthier world through their involvement in AM for industrial and medical applications, and by providing bio-medical and clinical solutions such as medical image processing and surgical simulations. Materialise has developed unique solutions that make a world of difference for its many customers with their prototyping, production, and medical needs. These customers range from large companies in the automotive, consumer electronics, and consumables sectors; to famous hospitals, research institutes, and clinicians; to individual consumers interested in bringing their own unique creations to life through i.materialise or who want to purchase a celebrated .MGX design.